



Black Tie Bingo! is Fast Approaching

September 12, 2017 (Ottawa, Ontario) – Tickets are now on sale for the fourth annual **Black Tie Bingo! Fundraiser** presented by **Family Tree Wealth Management, IPC Securities Corporation**. This ritzy, fun-filled event takes place on Saturday, November 18th, 2017 at the Ottawa Conference and Event Centre (Coventry Road). **Over 65% of tickets have already been sold!**

“It brings a posh feel to a decades’ old favourite, while supporting seniors living in long-term and palliative care in our community” says Adam Nihmey, Founder and President of the Eldercare Foundation of Ottawa, who spearheaded bringing this concept to the Nation’s Capital in 2014. “The excitement felt in the room as the numbers are called is simply exhilarating. An experience not to be missed.”

Tickets are only \$150 and include a reception and a delicious dinner. After the meal, guests will have the opportunity to win spectacular prizes playing bingo. This year, event-goers will have the chance to play seven bingo games, for prizes **worth approximately \$26,000**. Although this is a charitable event, the bingo games are professionally-run by event partner Friends’ Bingo under an official bingo license.

“The popularity of this event is growing as people love getting dressed up to play bingo,” says OutCare Foundation Chair the Honourable Sharon Carstairs, P.C., C.M. “Given the popularity of the first three editions of this event, we expect to attract a record number of attendees this year. It’s a really fun event and it supports two great charities in our community.”

There will be amazing prizes again this year including a **six-night stay at a five-star resort, The Crane Hotel in Barbados** (hotel donated by The Crane Hotel; flights donated by Dan Saikaley of CIBC Private Wealth Management). Other prizes include a \$1,500 cash prize (donated by Meridian Credit Union), a St. Laurent shopping spree, an iPad Pro (donated by Communicare Therapy), a weekend stay for two at Chateau Montebello (donated by Capacity Financial), an original Ben Babelowsky painting, and a gold and diamond bracelet (donated by Linda McCallum). Bingo cards are sold at the event for cash only as per the license regulations. A silent auction will offer everyone an array of intriguing items.

This unique event has caught the attention of many generous sponsors in our community, including its Presenting Sponsor, **Family Tree Wealth Management, IPC Securities Corporation**. Sponsorship opportunities are still available but not for too much longer. Details are available online.

For media inquiries, contact Denis Schryburt, BTB Media Chair, at denis1@rogers.com, 613-791-7457. For details, visit www.blacktiebingooottawa.com.

Black Tie Bingo!



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BACKGROUNDER

About the **Black Tie Bingo! Annual Fundraiser** presented by Family Tree Wealth Management, IPC Securities Corporation:

- Saturday, November 18, 2017 at the Ottawa Conference and Event Centre.
- Tickets are \$150 each and can be purchased at www.blacktiebingoottawa.com.
- Funds raised will go to the Eldercare Foundation of Ottawa and the OutCare Foundation supporting non-profit long-term care and palliative care in our region.
- Features a reception and full dinner followed by seven bingo games. The premium bingo game prize is a **6-night, 7-day stay at 5-star resort The Crane Hotel** in Barbados for two (2) people (www.thecrane.com) (including flights). *Note: bingo cards for this game can only be purchased at the event using cash.*

About the charities:

Eldercare Foundation of Ottawa (www.eldercarefoundation.ca) supports non-profit long-term care homes in Ottawa

- \$170,000 provided to non-profit long-term care homes in the past six years to improve the quality of life of their residents, which includes funding for state-of-the-art equipment, social and recreational programs, and support for family members and caregivers in home.
- Built our endowment to \$440,000 in nine years, which will provide funding for many generations of seniors in the future.
- Delivered 22 *Comforts of Home* social events in 12 non-profit long-term care homes, benefiting over 1,750 residents.

OutCare Foundation (www.outcarefoundation.org) supports community-based palliative care in Eastern Ontario

- Over \$1.6 million invested in the palliative care community to create new programs, support families, and provide training to professionals and volunteers.
- Connected 13 palliative care sites for telemedicine (a \$395,000 investment).
- Provided equipment to 12 community-based palliative care organizations (a \$215,000 investment).
- Offered 176 volunteers and students bursaries (a \$37,000 investment).
- Delivered 36 Advance Care Planning presentations to 3,000 people.

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Bingo Prize Donors	<p>Ben Babelowsky Capacity Financial Consulting Inc. CIBC Private Wealth Management (Dan Saikaley) Communicare Therapy Linda McCallum Meridian Credit Union St. Laurent Centre The Crane Hotel</p>
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